

# Geography by Overall Risk, Ranked by MSA



| MSA   | OVERALL RANKINGS AND RISK FACTORS                         |                                 |   |   |  |   |                              | ENROLLMENT METRICS                               |  |                                |  |                                       | FINANCIAL METRICS                                     |   |  |  |
|---|---|---------------------------------|---|---|--|---|------------------------------|--|--|--------------------------------|--|---------------------------------------|---|---|--|--|
|   | MSA Ranking (1 = Greatest Overall Risk; 124 = Least Risk) | Four Year Institutions Analyzed | Median Health Score for All Schools (each individual school was given a score between 100 (Least Risk) and 0 (Most Risk)) | % of Schools that have Serious Risk Factors for Closure/Consolidation | % of Schools that Have Some Risk Factors for Closure/Consolidation | % of Schools that are Stable but have Emerging Risk Factors for Closure/Consolidation | % of Schools that are Stable | Overall Change in Enrollment in the Last 5 Years | Total Enrollment (Undergrad and Graduate Students) | Total Undergraduate Enrollment | Estimated % of Low Income Undergraduate Students | Estimated % of Undergraduates Over 25 | Estimated % of All Students who are Students of Color | % of Private Schools that Depend on Tuition and Student Services for over 75% of Revenues | % of Schools that Have Operated at a Deficit at Least Once in the Last 3 Years | % of Private Schools with Insufficient Assets to Cover Expenses for 5 or More Months (Primary Reserve Ratio) |
| Reading, PA                                 | 1   | 4                               | 35.8  | 75%   | 25%  | 0%  | 0%                           | -10.9%   | 15594  | 14058                          | 37%  | 12%                                   | 28%   | *   | 67%  | *  |
| Salem, OR                                   | 2   | 4                               | 41.1  | 50%   | 25%  | 0%  | 25%                          | -14.0%   | 8996   | 7472                           | 36%  | 11%                                   | 31%   | *   | 67%  | *  |
| Little Rock-North Little Rock-Conway, AR    | 3   | 7                               | 39.4  | 57%   | 14%  | 29%   | 0%                           | -8.9%  | 27915  | 21205                          | 49%  | 22%                                   | 35%   | 25%   | >=75%  | 50%  |
| Urban Honolulu, HI                          | 4   | 6                               | 46.6  | 50%   | 0%   | 33%   | 17%                          | -12.8%   | 30402  | 24589                          | 29%  | 25%                                   | 70%   | 50%   | 67%  | 50%  |
| Detroit-Warren-Dearborn, MI                 | 5   | 17                              | 40.4  | 47%   | 29%  | 12%   | 12%                          | -8.1%  | 95031  | 74275                          | 44%  | 25%                                   | 31%   | 42%   | 29%  | 42%  |
| Canton-Massillon, OH                        | 6   | 4                               | 41.1  | 50%   | 25%  | 0%  | 25%                          | -4.0%  | 11620  | 10287                          | 41%  | 15%                                   | 21%   | *   | 33%  | *  |
| Erie, PA                                    | 7   | 4                               | 39.8  | 50%   | 25%  | 0%  | 25%                          | -10.5%   | 16039  | 9250                           | 36%  | 10%                                   | 24%   | *   | 50%  | *  |
| South Bend-Mishawaka, IN-MI                 | 8   | 5                               | 39.9  | 60%   | 0%   | 0%  | 40%                          | -10.7%   | 21444  | 16637                          | 25%  | 9%                                    | 24%   | 25%   | 20%  | 25%  |
| Portland-Vancouver-Hillsboro, OR-WA         | 9   | 17                              | 43.6  | 41%   | 29%  | 18%   | 12%                          | -5.2%  | 61279  | 45654                          | 35%  | 27%                                   | 35%   | 50%   | 47%  | 43%  |
| Ogdensburg-Massena, NY                      | 10  | 4                               | 41.2  | 50%   | 25%  | 0%  | 25%                          | -1.9%  | 13530  | 12043                          | 44%  | 9%                                    | 25%   | *   | 50%  | *  |
| Akron, OH                                   | 11  | 5                               | 51.1  | 40%   | 0%   | 40%   | 20%                          | -12.2%   | 49503  | 39888                          | 37%  | 13%                                   | 22%   | *   | 20%  | *  |
| Trenton, NJ                                 | 12  | 5                               | 43.9  | 40%   | 20%  | 0%  | 40%                          | -23.5%   | 32259  | 26613                          | 14%  | 38%                                   | 40%   | *   | 40%  | *  |
| Toledo, OH                                  | 13  | 4                               | 42.6  | 50%   | 25%  | 0%  | 25%                          | -0.9%  | 40732  | 33471                          | 34%  | 12%                                   | 22%   | *   | 50%  | *  |
| Albany-Schenectady-Troy, NY                 | 14  | 14                              | 42.8  | 36%   | 29%  | 7%  | 29%                          | -4.0%  | 86767  | 72716                          | 27%  | 52%                                   | 38%   | 55%   | 50%  | 36%  |
| Springfield, MO                             | 15  | 6                               | 35.2  | 83%   | 17%  | 0%  | 0%                           | -3.6%  | 32057  | 26873                          | 36%  | 18%                                   | 16%   | 60%   | >=75%  | >=75%  |
| Dayton, OH                                  | 16  | 10                              | 43.9  | 40%   | 30%  | 10%   | 20%                          | -4.0%  | 34224  | 26827                          | 34%  | 11%                                   | 25%   | 13%   | 38%  | 50%  |
| Jacksonville, FL                            | 17  | 6                               | 42.6  | 33%   | 33%  | 33%   | 0%                           | -4.1%  | 50270  | 46761                          | 41%  | 29%                                   | 43%   | >=75%   | 67%  | 50%  |
| Youngstown-Warren-Boardman, OH-PA           | 18  | 4                               | 36.0  | 50%   | 50%  | 0%  | 0%                           | -11.6%   | 16012  | 14847                          | 49%  | 19%                                   | 22%   | *   | Insufficient S   | *  |
| Jackson, MS                                 | 19  | 6                               | 49.8  | 33%   | 17%  | 17%   | 33%                          | -8.0%  | 18226  | 12395                          | 51%  | 28%                                   | 67%   | 40%   | 50%  | 40%  |
| Asheville, NC                               | 20  | 4                               | 41.6  | 25%   | 50%  | 25%   | 0%                           | -6.6%  | 6578   | 6327                           | 40%  | 17%                                   | 25%   | *   | 50%  | *  |
| Bellingham, WA                              | 21  | 4                               | 38.7  | 75%   | 25%  | 0%  | 0%                           | 4.1%   | 23235  | 22284                          | 32%  | 18%                                   | 31%   | >=75%   | *  | *  |
| Buffalo-Cheektowaga-Niagara Falls, NY       | 22  | 11                              | 44.8  | 45%   | 45%  | 9%  | 0%                           | -4.8%  | 58114  | 42335                          | 44%  | 12%                                   | 33%   | >=75%   | 55%  | 33%  |
| Scranton-Wilkes-Barre-Hazleton, PA          | 23  | 13                              | 41.7  | 46%   | 31%  | 15%   | 8%                           | -3.4%  | 25139  | 18290                          | 37%  | 13%                                   | 23%   | >=75%   | 50%  | 40%  |
| Seattle-Tacoma-Bellevue, WA                 | 24  | 26                              | 39.5  | 50%   | 31%  | 15%   | 4%                           | 1.2%   | 153609   | 130577                         | 30%  | 31%                                   | 46%   | >=75%   | 50%  | 58%  |
| Peoria, IL                                  | 25  | 4                               | 33.5  | 75%   | 0%   | 25%   | 0%                           | 5.7%   | 7748   | 6246                           | 33%  | 11%                                   | 28%   | 50%   | Insufficient S   | >=75%  |
| Oklahoma City, OK                           | 26  | 12                              | 41.4  | 42%   | 58%  | 0%  | 0%                           | -6.6%  | 65690  | 52744                          | 33%  | 21%                                   | 39%   | 33%   | 58%  | >=75%  |
| Fort Wayne, IN                              | 27  | 4                               | 53.6  | 25%   | 25%  | 25%   | 25%                          | -33.8%   | 14857  | 12966                          | 46%  | 53%                                   | 23%   | *   | 25%  | *  |
| Bridgeport-Stamford-Norwalk, CT             | 28  | 4                               | 44.4  | 50%   | 0%   | 50%   | 0%                           | 11.4%  | 25358  | 18594                          | 29%  | 13%                                   | 32%   | >=75%   | *  | *  |
| Tallahassee, FL                             | 29  | 4                               | 43.8  | 50%   | 25%  | 25%   | 0%                           | -3.5%  | 63336  | 52919                          | 37%  | 9%                                    | 47%   | *   | Insufficient S   | *  |
| Huntsville, AL                              | 30  | 5                               | 43.3  | 40%   | 20%  | 40%   | 0%                           | 17.9%  | 20650  | 17385                          | 38%  | 23%                                   | 51%   | *   | 40%  | *  |
| Baton Rouge, LA                             | 31  | 4                               | 42.4  | 50%   | 25%  | 25%   | 0%                           | 0.0%   | 39663  | 32191                          | 35%  | 8%                                    | 39%   | *   | 50%  | *  |
| Worcester, MA-CT                            | 32  | 11                              | 42.9  | 36%   | 27%  | 18%   | 18%                          | 0.0%   | 40064  | 30783                          | 29%  | 11%                                   | 28%   | 57%   | 18%  | 29%  |
| Chicago-Naperville-Elgin, IL-IN-WI          | 33  | 65                              | 44.1  | 35%   | 31%  | 17%   | 17%                          | -2.4%  | 27071  | 168083                         | 41%  | 17%                                   | 43%   | 40%   | 41%  | 25%  |
| San Francisco-Oakland-Hayward, CA           | 34  | 36                              | 47.1  | 36%   | 25%  | 22%   | 17%                          | 3.2%   | 134940   | 96784                          | 34%  | 18%                                   | 62%   | 43%   | 41%  | 43%  |
| New Haven-Milford, CT                       | 35  | 5                               | 49.5  | 40%   | 20%  | 20%   | 20%                          | 5.4%   | 42013  | 27719                          | 28%  | 9%                                    | 34%   | >=75%   | 40%  | 25%  |
| Mobile, AL                                  | 36  | 4                               | 37.1  | 50%   | 25%  | 25%   | 0%                           | -0.9%  | 18411  | 13536                          | 42%  | 16%                                   | 34%   | >=75%   | *  | *  |
| Springfield, MA                             | 37  | 13                              | 41.6  | 38%   | 31%  | 8%  | 23%                          | 1.6%   | 60941  | 46586                          | 27%  | 11%                                   | 31%   | 55%   | 33%  | 18%  |
| Tulsa, OK                                   | 38  | 5                               | 57.5  | 33%   | 0%   | 33%   | 33%                          | -6.8%  | 15570  | 12804                          | 40%  | 19%                                   | 41%   | *   | 50%  | *  |
| Montgomery, AL                              | 39  | 5                               | 41.3  | 20%   | 60%  | 20%   | 0%                           | -9.0%  | 14638  | 12395                          | 60%  | 23%                                   | 63%   | 10%   | 40%  | 20%  |
| Cleveland-Elyria, OH                        | 40  | 12                              | 50.9  | 25%   | 25%  | 17%   | 33%                          | -3.6%  | 45279  | 32421                          | 34%  | 14%                                   | 28%   | 28%   | 9%   | 28%  |
| Charleston-North Charleston, SC             | 41  | 4                               | 52.4  | 25%   | 0%   | 75%   | 0%                           | -1.7%  | 20904  | 16065                          | 27%  | 11%                                   | 25%   | *   | 25%  | *  |
| Pittsburgh, PA                              | 42  | 24                              | 42.5  | 33%   | 29%  | 8%  | 29%                          | -1.8%  | 95954  | 67525                          | 27%  | 10%                                   | 23%   | 50%   | 37%  | 19%  |
| Tampa-St. Petersburg-Clearwater, FL         | 43  | 9                               | 47.1  | 22%   | 44%  | 33%   | 0%                           | -1.3%  | 113141   | 96923                          | 43%  | 33%                                   | 40%   | 60%   | 56%  | 60%  |
| Denver-Aurora-Lakewood, CO                  | 44  | 11                              | 51.1  | 27%   | 9%   | 36%   | 27%                          | 3.0%   | 108541   | 80534                          | 32%  | 37%                                   | 38%   | 40%   | 45%  | 0%   |
| Grand Rapids-Wyoming, MI                    | 45  | 11                              | 51.2  | 27%   | 9%   | 36%   | 27%                          | -7.7%  | 44132  | 38257                          | 31%  | 15%                                   | 21%   | 20%   | 18%  | 30%  |
| Virginia Beach-Norfolk-Newport News, VA-NC  | 46  | 11                              | 44.2  | 36%   | 27%  | 27%   | 9%                           | 3.7%   | 60550  | 45045                          | 38%  | 22%                                   | 51%   | 50%   | 55%  | 50%  |
| Claremont-Lebanon, NH-VT                    | 47  | 4                               | 54.4  | 25%   | 25%  | 0%  | 50%                          | 1.0%   | 19395  | 10272                          | 26%  | 8%                                    | 27%   | *   | 33%  | *  |
| Syracuse, NY                                | 48  | 8                               | 44.7  | 38%   | 25%  | 25%   | 13%                          | 2.8%   | 44770  | 33942                          | 29%  | 6%                                    | 27%   | 25%   | 63%  | 25%  |
| Providence-Warwick, RI-MA                   | 49  | 14                              | 50.1  | 21%   | 29%  | 21%   | 29%                          | -1.5%  | 77650  | 65101                          | 29%  | 10%                                   | 31%   | 55%   | 0%   | 18%  |
| Wichita, KS                                 | 50  | 5                               | 53.5  | 40%   | 0%   | 40%   | 20%                          | 3.4%   | 21940  | 17991                          | 36%  | 24%                                   | 30%   | 25%   | 20%  | 50%  |
| Fayetteville, NC                            | 51  | 4                               | 52.3  | 25%   | 25%  | 0%  | 50%                          | -1.3%  | 8749   | 7551                           | 68%  | 38%                                   | 11%   | *   | 50%  | *  |
| Spokane-Spokane Valley, WA                  | 52  | 6                               | 50.5  | 33%   | 17%  | 33%   | 17%                          | -0.1%  | 38825  | 34935                          | 38%  | 32%                                   | 37%   | *   | 40%  | *  |
| Lancaster, PA                               | 53  | 7                               | 52.2  | 14%   | 29%  | 29%   | 29%                          | 0.1%   | 18032  | 14324                          | 28%  | 14%                                   | 26%   | 67%   | 29%  | 33%  |
| Miami-Fort Lauderdale-West Palm Beach, FL   | 54  | 26                              | 49.3  | 31%   | 23%  | 31%   | 15%                          | -1.5%  | 296784   | 250409                         | 56%  | 29%                                   | 71%   | 71%   | 46%  | 43%  |
| Manchester-Nashua, NH                       | 55  | 4                               | 49.5  | 25%   | 25%  | 0%  | 50%                          | -1.7%  | 5183   | 4286                           | 26%  | 17%                                   | 22%   | *   | 25%  | *  |
| Milwaukee-Waukesha-West Allis, WI           | 56  | 18                              | 47.6  | 28%   | 22%  | 33%   | 17%                          | -6.9%  | 61444  | 46182                          | 32%  | 17%                                   | 28%   | 44%   | 44%  | 25%  |
| Rosnoke, VA                                 | 57  | 5                               | 51.0  | 20%   | 0%   | 40%   | 40%                          | -1.7%  | 5237   | 4590                           | 40%  | 9%                                    | 29%   | 20%   | 40%  | 20%  |
| Raleigh, NC                                 | 58  | 7                               | 55.5  | 43%   | 0%   | 29%   | 29%                          | 1.8%   | 43708  | 30304                          | 25%  | 8%                                    | 28%   | 33%   | 71%  | 67%  |
| Lansing-East Lansing, MI                    | 59  | 5                               | 46.7  | 40%   | 40%  | 20%   | 0%                           | -0.8%  | 53700  | 40627                          | 22%  | 3%                                    | 22%   | 50%   | 40%  | 50%  |
| Des Moines-West Des Moines, IA              | 60  | 6                               | 48.9  | 17%   | 50%  | 17%   | 17%                          | -9.0%  | 10828  | 7192                           | 28%  | 14%                                   | 19%   | 50%   | 17%  | 17%  |
| New York-Newark-Jersey City, NY-NJ-PA       | 61  | 171                             | 49.2  | 22%   | 32%  | 26%   | 21%                          | 5.1%   | 745873   | 527721                         | 43%  | 17%                                   | 51%   | 39%   | 42%  | 41%  |
| Columbia, SC                                | 62  | 5                               | 50.4  | 40%   | 0%   | 40%   | 20%                          | 6.9%   | 40027  | 31306                          | 25%  | 8%                                    | 28%   | 0%  | 20%  | >=75%  |
| Boston-Cambridge-Newton, MA-NH              | 63  | 56                              | 47.1  | 25%   | 38%  | 14%   | 23%                          | 3.9%   | 301070   | 189546                         | 25%  | 12%                                   | 33%   | 56%   | 34%  | 21%  |
| Columbus, OH                                | 64  | 14                              | 53.5  | 29%   | 14%  | 36%   | 21%                          | 0.0%   | 88487  | 70163                          | 24%  | 15%                                   | 26%   | 55%   | 31%  | 18%  |
| Charlotte-Concord-Gastonia, NC-SC           | 65  | 13                              | 57.2  | 31%   | 0%   | 38%   | 31%                          | 8.1%   | 50003  | 41729                          | 36%  | 13%                                   | 40%   | 18%   | 25%  | 45%  |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD | 66  | 52                              | 48.8  | 25%   | 27%  | 21%   | 27%                          | 5.2%   | 267169   | 183633                         | 29%  | 14%                                   | 36%   | 40%   | 40%  | 29%  |
| Davenport-Moline-Rock Island, IA-IL         | 67  | 4                               | 46.2  | 25%   | 50%  | 0%  | 0%                           | -6.1%  | 7984   | 5086                           | 26%  | 8%                                    | 22%   | >=75%   | Insufficient S   | 25%  |
| Gainesville, FL                             | 68  | 5                               | 45.2  | 40%   | 40%  | 0%  | 20%                          | 1.9%   | 66843  | 50005                          | 30%  | 11%                                   | 39%   | *   | 50%  | *  |
| Indianapolis-Carmel-Anderson, IN            | 69  | 11                              | 53.4  | 27%   | 9%   | 36%   | 27%                          | -0.2%  | 50160  | 37912                          | 36%  | 15%                                   | 25%   | 50%   | 27%  | 40%  |
| New Orleans-Metairie, LA                    | 70  | 10                              | 57.2  | 10%   | 10%  | 30%   | 50%                          | -3.5%  | 36615  | 26602                          | 39%  | 19%                                   | 47%   | 29%   | 20%  | 14%  |
| Louisville/Jefferson County, KY-IN          | 71  | 7                               | 49.7  | 14%   | 43%  | 14%   | 29%                          | -6.3%  | 32726  | 24212                          | 35%  | 18%                                   | 24%   | 60%   | 14%  | 40%  |
| Minneapolis-St. Paul-Bloomington, MN-WI     | 72  | 24                              | 51.2  | 17%   | 25%  | 29%   | 29%                          | -0.9%  | 110205   | 78158                          | 30%  | 17%                                   | 27%   | 52%   | 32%  | 48%  |
| Baltimore-Columbia-Towson, MD               | 73  | 18                              | 46.7  | 22%   | 44%  | 17%   | 17%                          | 2.1%   | 106174   | 62988                          | 30%  | 15%                                   | 46%   | 50%   | 33%  | 33%  |
| Richmond, VA                                | 74  | 8                               | 50.2  | 13%   | 38%  | 13%   | 38%                          | -4.1%  | 42791  | 34123                          | 35%  | 12%                                   | 51%   | 17%   | 14%  | 21%  |
| Rochester, NY                               | 75  | 13                              | 53.4  | 15%   | 23%  | 38%   | 23%                          | 0.7%   | 55082  | 42878                          | 30%  | 8%                                    | 25%   | 36%   | 46%  | 27%  |
| Portland-South Portland, ME                 | 76  | 6                               | 45.2  | 17%   | 50%  | 0%  | 33%                          | 9.6%   | 20625  | 14502                          | 34%  | 24%                                   | 30%   | >=75%   | 33%  | 40%  |
| Harrisburg-Carlisle, PA                     | 77  | 7                               | 57.5  | 14%   | 29%  | 14%   | 43%                          | 22.9%  | 23045  | 15796                          | 29%  | 6%                                    | 21%   | *   | 25%  | *  |
| Cincinnati, OH-KY-IN                        | 78  | 16                              | 50.2  | 19%   | 31%  | 44%   | 6%                           | 4.2%   | 99399  | 79459                          | 27%  | 13%                                   | 20%   | 33%   | 30%  | 56%  |
| Lynchburg, VA                               | 79  | 6                               | 54.7  | 33%   | 0%   | 33%   | 33%                          | 2.1%   | 83863  | 49559                          | 32%  | 52%                                   | 51%   | 50%   | 20%  | 33%  |
| Shreveport-Bossier City, LA                 | 80  | 4                               | 44.9  | 25%   | 50%  | 0%  | 25%                          | 48.1%  | 8812   | 3392                           | 49%  | 30%                                   | 45%   | *   | 25%  | *  |
| Concord, NH                                 | 81  | 6                               | 47.8  | 33%   | 17%  | 33%   | 17%                          | 219.3%   | 109831   | 87067                          | 45%  | 63%                                   | 42%   | 50%   | 33%  | 50%  |
| Boise City, ID                              | 82  | 5                               | 58.9  | 40%   | 0%   | 40%   | 20%                          | 11.7%  | 29004  | 24797                          | 30%  | 21%                                   | 24%   | 25%   | 60%  | 50%  |
| Colorado Springs, CO                        | 83  | 4                               | 44.6  | 25%   | 50%  | 0%  | 25%                          | 10.6%  | 16141  | 13939                          | 30%  | 25%                                   | 33%   | *   | 25%  | *  |
| Lincoln, NE                                 | 84  | 5                               | 54.2  | 20%   | 20%  | 20%   | 40%                          | 4.4%   | 32755  | 25733                          | 27%  | 8%                                    | 18%   | 25%   | 0%   | 25%  |
| Birmingham-Hoover, AL                       | 85  | 6                               | 49.1  | 17%   | 33%  | 50%   | 0%                           | 13.2%  | 33543  | 23021                          | 38%  | 18%                                   | 35%   | >=75%   | 33%  | 50%  |
| Allentown-Bethlehem-Easton, PA-NJ           | 86  | 7                               | 57.7  | 14%   | 29%  | 29%   | 29%                          | 0.8%   | 21181  | 17256                          | 22%  | 10%                                   | 28%   | 71%   | 14%  | 14%  |
| Kansas City, MO-KS                          | 87  | 18                              | 54.1  | 11%   | 22%  | 39%   | 39%                          | 6.6%   | 43704  | 30098                          | 43%  | 35%                                   | 37%   | 41%   | 18%  | 53%  |
| Lakeland-Winter Haven, FL                   | 88  | 6                               | 46.6  | 17%   | 50%  | 0%  | 33%                          | 35.3%  | 25735  | 23933                          | 49%  | 20%                                   | 41%   | 50%   | 50%  | >=75%  |

|  |     |    |      |     |     |     |     |       |        |        |     |     |     |        |                |        |
|--|-----|----|------|-----|-----|-----|-----|-------|--------|--------|-----|-----|-----|--------|----------------|--------|
| Hartford-West Hartford-East Hartford, CT       | 90  | 11 | 46.5 | 9%  | 55% | 0%  | 36% | 1.9%  | 59710  | 44818  | 31% | 15% | 34% | 25%    | 36%            | 13%    |
| San Jose-Sunnyvale-Santa Clara, CA             | 91  | 5  | 57.0 | 20% | 20% | 20% | 40% | 4.1%  | 77226  | 54768  | 27% | 22% | 59% | *      | 25%            | *      |
| Greensboro-High Point, NC                      | 92  | 6  | 48.5 | 17% | 33% | 33% | 17% | 10.0% | 40521  | 34816  | 51% | 14% | 57% | 50%    | 17%            | 50%    |
| Atlanta-Sandy Springs-Roswell, GA              | 93  | 23 | 54.9 | 22% | 13% | 26% | 39% | 43.1% | 174187 | 132433 | 44% | 16% | 53% | 40%    | 43%            | 33%    |
| Memphis, TN-MS-AR                              | 94  | 12 | 55.7 | 17% | 17% | 25% | 42% | 10.9% | 33155  | 24927  | 51% | 21% | 47% | 20%    | 33%            | 40%    |
| Los Angeles-Long Beach-Anaheim, CA             | 95  | 78 | 53.4 | 17% | 23% | 27% | 33% | 8.1%  | 553031 | 433768 | 45% | 23% | 67% | 45%    | 48%            | 37%    |
| Austin-Round Rock, TX                          | 96  | 9  | 68.4 | 11% | 22% | 0%  | 67% | 2.4%  | 100209 | 83105  | 32% | 8%  | 50% | 29%    | 11%            | 29%    |
| Lexington-Fayette, KY                          | 97  | 7  | 62.1 | 14% | 14% | 14% | 57% | 4.4%  | 37153  | 27237  | 26% | 9%  | 21% | 0%     | 14%            | 17%    |
| Washington-Arlington-Alexandria, DC-VA-MD-WV   | 98  | 30 | 52.4 | 17% | 27% | 37% | 20% | 14.3% | 250068 | 168583 | 30% | 30% | 49% | 22%    | 30%            | 27%    |
| Greenville-Anderson-Mauldin, SC                | 99  | 6  | 58.1 | 17% | 17% | 50% | 17% | 12.1% | 36786  | 29943  | 21% | 6%  | 19% | 40%    | 33%            | 40%    |
| Sacramento--Roseville--Arden-Arcade, CA        | 100 | 5  | 50.8 | 20% | 20% | 20% | 40% | 13.6% | 72555  | 61354  | 43% | 15% | 60% | *      | 50%            | *      |
| Omaha-Council Bluffs, NE-IA                    | 101 | 7  | 60.1 | 14% | 14% | 14% | 57% | 3.8%  | 41366  | 26486  | 32% | 32% | 30% | 40%    | 0%             | 20%    |
| Phoenix-Mesa-Scottsdale, AZ                    | 102 | 11 | 50.5 | 18% | 36% | 27% | 18% | 43.6% | 117024 | 91198  | 38% | 26% | 37% | 33%    | 43%            | >= 75% |
| Dallas-Fort Worth-Arlington, TX                | 103 | 30 | 61.0 | 20% | 13% | 13% | 53% | 17.2% | 194869 | 135464 | 38% | 25% | 48% | 32%    | 27%            | 45%    |
| Madison, WI                                    | 104 | 4  | 45.2 | 0%  | 75% | 25% | 0%  | -1.0% | 63043  | 49972  | 22% | 16% | 21% | *      | 50%            | *      |
| San Diego-Carlsbad, CA                         | 105 | 19 | 56.0 | 16% | 26% | 26% | 32% | 9.8%  | 159400 | 130370 | 34% | 24% | 59% | 57%    | 35%            | 43%    |
| Deltona-Daytona Beach-Ormond Beach, FL         | 106 | 4  | 49.5 | 0%  | 50% | 50% | 0%  | 1.7%  | 28464  | 26491  | 51% | 22% | 42% | *      | >= 75%         | *      |
| Salt Lake City, UT                             | 107 | 5  | 58.4 | 20% | 20% | 40% | 20% | 86.3% | 157598 | 116213 | 33% | 63% | 28% | 50%    | 40%            | >= 75% |
| Nashville-Davidson--Murfreesboro--Franklin, TN | 108 | 13 | 58.1 | 8%  | 31% | 38% | 23% | 1.3%  | 63888  | 47514  | 39% | 15% | 37% | 36%    | 31%            | 45%    |
| Chattanooga, TN-GA                             | 109 | 4  | 53.6 | 0%  | 25% | 75% | 0%  | -2.9% | 15899  | 13772  | 31% | 11% | 26% | *      | 25%            | *      |
| North Port-Sarasota-Bradenton, FL              | 110 | 4  | 54.4 | 0%  | 25% | 50% | 25% | 1.7%  | 14696  | 14515  | 47% | 28% | 33% | *      | >= 75%         | *      |
| Houston-The Woodlands-Sugar Land, TX           | 111 | 20 | 57.6 | 10% | 15% | 30% | 45% | 11.5% | 120759 | 89140  | 45% | 24% | 67% | 36%    | 21%            | 36%    |
| Bismarck, ND                                   | 112 | 4  | 52.1 | 0%  | 50% | 50% | 0%  | 6.7%  | 8276   | 7001   | 29% | 27% | 24% | *      | 50%            | *      |
| Las Vegas-Henderson-Paradise, NV               | 113 | 6  | 50.8 | 0%  | 33% | 33% | 33% | 7.1%  | 72803  | 65102  | 46% | 32% | 64% | *      | 50%            | *      |
| Dubuque, IA                                    | 114 | 6  | 56.0 | 0%  | 33% | 17% | 50% | 0.5%  | 5312   | 4420   | 43% | 12% | 24% | 17%    | 17%            | 33%    |
| Orlando-Kissimmee-Sanford, FL                  | 115 | 11 | 49.0 | 0%  | 55% | 27% | 18% | 10.1% | 144435 | 133796 | 46% | 23% | 55% | 71%    | 50%            | 71%    |
| Santa Maria-Santa Barbara, CA                  | 116 | 4  | 46.0 | 0%  | 75% | 0%  | 25% | 13.8% | 28586  | 24434  | 32% | 3%  | 53% | *      | Insufficient S | *      |
| Durham-Chapel Hill, NC                         | 117 | 4  | 55.7 | 0%  | 25% | 25% | 50% | 3.6%  | 55378  | 32622  | 31% | 7%  | 43% | *      | 0%             | *      |
| Tyler, TX                                      | 118 | 4  | 58.7 | 0%  | 25% | 25% | 50% | 8.3%  | 21997  | 18481  | 47% | 28% | 46% | *      | >= 75%         | *      |
| Spartanburg, SC                                | 119 | 4  | 59.7 | 0%  | 25% | 25% | 50% | 11.1% | 9642   | 8595   | 46% | 14% | 37% | *      | 0%             | *      |
| Winston-Salem, NC                              | 120 | 6  | 57.8 | 0%  | 33% | 17% | 50% | 8.5%  | 16441  | 12121  | 42% | 10% | 44% | 25%    | 33%            | 25%    |
| Riverside-San Bernardino-Ontario, CA           | 121 | 6  | 52.8 | 0%  | 17% | 07% | 17% | 11.9% | 66031  | 52634  | 54% | 15% | 73% | >= 75% | 0%             | 0%     |
| Fresno, CA                                     | 122 | 4  | 54.0 | 0%  | 25% | 75% | 0%  | 11.0% | 29611  | 25044  | 62% | 20% | 72% | *      | >= 75%         | *      |
| Oxnard-Thousand Oaks-Ventura, CA               | 123 | 4  | 61.4 | 0%  | 25% | 25% | 50% | 25.6% | 12429  | 10586  | 45% | 18% | 60% | *      | 25%            | *      |
| San Antonio-New Braunfels, TX                  | 124 | 11 | 61.3 | 0%  | 27% | 18% | 55% | 20.0% | 62384  | 48664  | 45% | 22% | 70% | 25%    | 18%            | 13%    |

\*Insufficient data. Private Schools

To learn more about this research and how your institution can rethink your offerings, operations, and organization to optimize your position please contact Elliot Felix ([elliott@brightspotstrategy.com](mailto:elliott@brightspotstrategy.com)) and Shea O'Neill ([sonell@u3advisors.com](mailto:sonell@u3advisors.com)).